

Contact: Rebecca Kelley RKelley@sandiego.gov

C: (619) 384-5269 Date: June 25, 2018

COUNCILMEMBER DELIVERS ON PROMISE TO EASE TRAFFIC CONGESTION IN MIRA MESA Chris Cate to "Flip the Switch" at Midyear Mark of District 6's Largest Contiguous Smart Stoplight System

San Diego, CA: Councilmember Cate will "flip the switch" on Phase 3 of District 6's Largest Contiguous Smart Stoplight System with City of San Diego staff and families on Wednesday, June 27th. Mira Mesa Boulevard is one of the City of San Diego's most heavily-trafficked roads with more than 50,000 vehicles utilizing the boulevard daily.

Working in partnership with Qualcomm, in 2014, the City of San Diego launched an adaptive traffic signal pilot project in District 6 on Lusk Boulevard in Sorrento Valley to reduce gridlock. Known now as "smart stoplight systems," these traffic lights "talk" to each other and adjust accordingly to maximize traffic flow. Once activated, the smart stoplights will reduce bottleneck by up to 15 percent.

"From day one, I have been a staunch advocate for smart stoplights. We are investing 1.4 million dollars in District 6 with this cutting-edge technology. My constituents have been asking for a solution to this problem, and I am pleased that we have found one," stated Councilmember Chris Cate.

From Schilling Avenue to Camino Ruiz, six (6) intersections along 1.4 miles of Mira Mesa Boulevard will be outfitted with smart stoplights for Phase 3 of the smart stoplight project. The total investment for Phase 3 is \$250,000.



WHAT: "Flip the Switch" Ceremony

WHERE: Mira Mesa Boulevard and Reagan Road, San Diego, CA 92126

(Parking: 8081 Mira Mesa Boulevard, San Diego, CA 92126)

WHEN: Wednesday, June 27, 2018 at 11:00 a.m.